

PRESS ARTICLE

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Twellium and Sidel join forces to build state-of-the-art packaging hub



Twellium Industrial Company, West Africa’s fastest-growing manufacturing company, has partnered with Sidel to develop a new ultra-modern facility in Kumasi, Ghana – a greenfield project housing two complete PET packaging lines for still and carbonated beverages.

Twellium Industrial Company (Twellium) specialises in the production of non-alcoholic beverages, including its flagship product, Verna Mineral Water. The company also manufactures signature brands such as Rush Energy Drink, Original American Cola, Planet Range, and Bubble Up Lemon Lime under licence from Monarch Beverage Company.

Twellium already operates two well-established production facilities in Accra, Ghana and Bobo-Dioulasso, Burkina Faso, and has now commissioned its third ultra-modern site in Kumasi, Ghana.

The Kumasi site began as a greenfield project, with Twellium constructing it entirely from the ground up. This included all civil works, infrastructure, and utilities, with Sidel assisting in the installation of two cutting-edge processing and packaging lines.

Cutting-edge PET packaging lines

At the Kumasi site, diversity in manufacturing—utilising different sizes of PET bottles, as well as producing a variety of beverages including water, carbonated soft drinks (CSD), non-carbonated drinks, and energy drinks—was crucial to its development. This enabled flexibility in production and catered to broad market demand.

Twellium’s Kumasi site now features Africa’s fastest complete PET water line, with a production output of 80,000 bottles per hour, utilising Sidel’s signature Combi solution which combines blow moulding, filling, and capping into a single, compact, and integrated solution.

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The set-up also includes a state-of-the-art water treatment room and automated cleaning-in-place (CIP) system, ensuring the highest levels of hygiene and food safety.

Sidel has also installed a complete line for carbonated soft drinks (CSD) at the Kumasi plant. Capable of bottling at speeds of 65,000 bottles per hour, this high-speed line with a Sidel Combi was the perfect solution for Twellium to meet the region's booming CSD market.

As part of the project, Sidel also installed a customised EvoDECO Roll-Fed labeller featuring an integrated system which enables the application of QR codes on the bottle cap, allowing maximum traceability and meeting Ghanaian regulations.

Leader in Ghana's thriving beverage industry

"Sidel's complete PET packaging lines for Twellium ensure that beverage production volume meets affordability, allowing us to keep up with the constant increase in demand. This partnership not only drives efficiency but also creates more regional job opportunities, reinforcing Twellium as a proud leader in Ghana's thriving beverage industry," comments Ali Ajami, Twellium Marketing Director.

Find out more about these solutions and how you can access this kind of support for your business on the [Sidel website](#).

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Contact:

TALA

Jessica Friend Bartlett - Associate Director

+44 (0) 7791 741725

jessica.friendbartlett@teamtala.com

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For editorial, advertising and sponsorship enquiries, please contact TALA:

Jessica Friend Bartlett – Associate Director
+44 (0) 7791 741725
jessica.friendbartlett@teamtala.com

Contact:

TALA
Jessica Friend Bartlett - Associate Director
+44 (0) 7791 741725
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Sidel is a leading global provider of packaging solutions for beverage, food, home and personal care products in PET, can, glass and other materials.

Based on over 170 years of proven experience, we help shape the factory of tomorrow, through advanced systems and services, line engineering, eco-solutions, and other innovations. With over 40,000 machines installed in more than 190 countries, Sidel has 5,000+ employees worldwide who are passionate about providing equipment and service solutions that fulfil customer needs.

We continuously ensure we understand the evolving business and market challenges our customers face and commit to meeting their unique performance and sustainability goals. As a partner, we apply our solid technical knowledge, packaging expertise and smart data analytics to assure lifetime productivity at its full potential.

We call it **Performance through Understanding**.

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Contact:

TALA

Jessica Friend Bartlett - Associate Director

+44 (0) 7791 741725

jessica.friendbartlett@teamtala.com